



## **VIVIANE BARRETO**

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**Viviane Barreto** brings over 18 years of extensive experience in management and leadership with a rich background of theory and best practices from different countries and cultures. She holds a Masters in Business with an emphasis on the Internationalization of Business (FDC/ PUC-MG) and in particular the internationalization of Business Schools. Viviane started at FDC in 2008 as a professor of practice where she designed and delivered executive education programs for large companies in Brazil, the USA and the Middle East. For 2 years she also served as the Associate Dean for International Relations and Programs where among other accomplishments she successfully led the creation of the first all women's global development program for senior executives launched in Brazil. In her latest role, for the past 4 years, Viviane served as Associate Dean for Corporate Education developing and implementing strategies to maximize the customized learning experience for transformational impact and thereby increase value creation and strengthen market share for FDC. Viviane is the Associate Dean for Global Strategy which includes responsibility for the IAC.